



IRISH SEED SAVERS ASSOCIATION

Preserving Ireland's Biodiversity for over twenty years

Fundraising Advisor Voluntary Board Director Role

1.0 Role Summary

- To advise on the development and implementation of Irish Seed Savers fundraising strategy.
- Fundraising mentoring to our Marketing, Development and Outreach team in Digital fundraising, marketing, supporter growth, and the development of fundraising campaigns.
- Advise on fundraising initiatives in collaboration with the General Manager to increase awareness of our work on a local, regional and national level.
- Help us grow our supporter base through increased advocacy and targeted campaigns.

2.0 Main Responsibilities

- Assist the General Manager and Marketing and Development and Outreach team to develop a coherent fundraising strategy to grow the organisation's funding streams.
- Support the General Manager and Marketing and Development and Outreach team in networking with ethos aligned organisations, bodies, research institutes, etc.
- Actively participate as a key member of the Fundraising Advisory Group of the Board that will meet four times a year.

3.0 Qualities of a Director

Essential

- Experienced fundraising practitioner
- Fundraising qualification
- Proven experience at a local or national level in creating fundraising campaigns

Desirable

- Previous experience at a Board level
- Environmental / Biodiversity advocacy experience

4.0 Time commitment

- Board meetings take place every 6-8 weeks. If you are not able to attend in person you will be expected to be available for conference call input
- In addition to Board meetings, you will be required to attend sub-committee meetings four times a year
- Occasional meetings with the General Manager and the team

IRISH SEED SAVERS ASSOCIATION COMPANY LIMITED BY GUARANTEE

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Reg. Charity No: CHY 13989 • Reg. Company No.: 268004 • Certified Organic No.: IE-ORG-02 • Iofga Licence No.5629 •

Directors: Chairman Edward Brooks • Co. Secretary: Patrick Killeen • Anthony Kay • Carmen Cronin (*German*) • Lynn O'Keeffe Lascar • Anthony Bradley



About Us

Irish Seed Savers Association CLG, a registered charity since 1997.

Our purpose is to carry on the preservation and saving of open pollinated heritage vegetable seed and fruit tree varieties; to cultivate and research food varieties of plant material; to provide training programmes on horticulture and bio-diversity; to produce seed and fruit trees and make them available to the Irish and international community; To save as wide a spectrum [as possible] of food plant genetic resources for future generations.

Our aim is to:

- Protect, conserve, research, and utilize seed, grain, vegetable and fruit varieties
- To increase awareness, provide education, and promote the benefits of:
 - agricultural genetic resources
 - biodiversity
 - open pollinated seed saving
- Be a working example of successful agricultural conservation by growing and distributing Irish grown seed and fruit varieties.

We are expanding our current Board of Directors to welcome a fundraising specialist, to advise the Board and General Manager on fundraising matters to enable us to strengthen our strategic plan; address development of fundraising initiatives; and provide support to our Marketing and Development and Outreach team.

We are based just outside Scarriff, in East Clare. Our Board meet every 6-8 weeks and comprise 6 specialists in business, marketing, education, human resource management and governance, government grants, and organic growing. This role will help us progress our desire to develop appropriate fundraising streams to raise needed funds to support our team in the great work they do conserving Ireland's food heritage and developing the potential for protecting our food security for now and future generations.

Applications to be made to manager@irishseedsavers.ie before April 30th 2018.